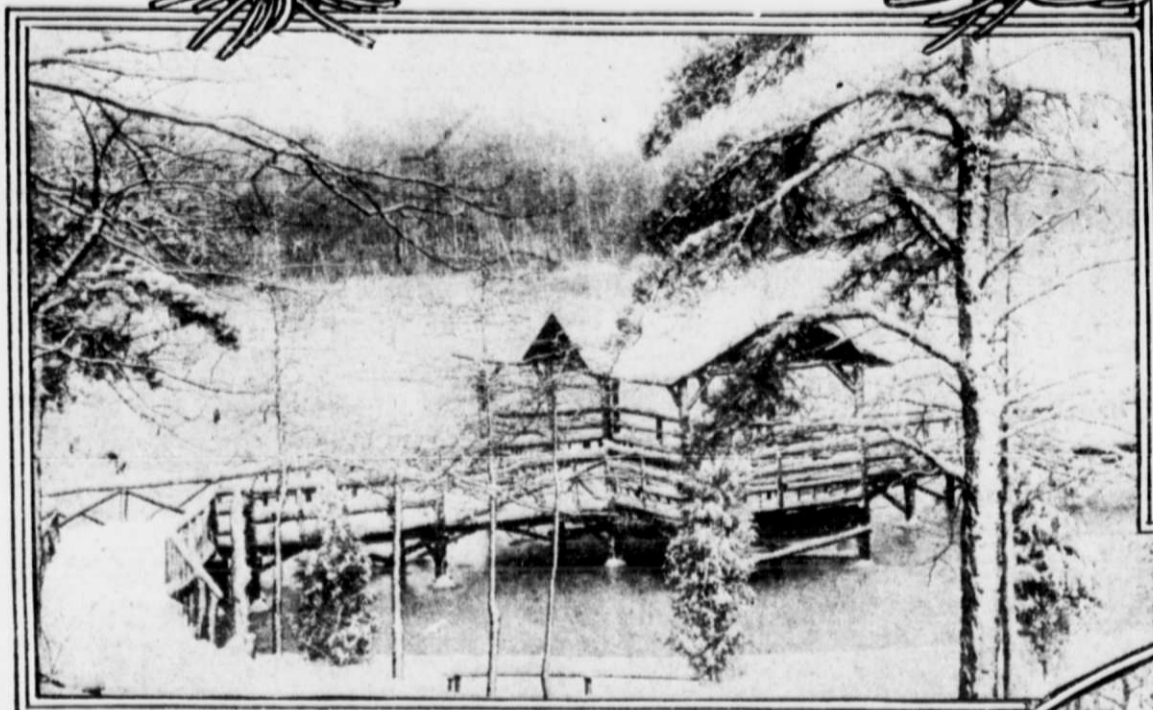


NEW JERSEY'S ALL THE YEAR RESORTS



Kissing Bridge in winter at Lakewood, N. J.

Many Large Hotels at Asbury Park Remain Open Throughout Winter to Please Motorists and Rest Seekers

ASBURY PARK is enjoying a real winter season. The large hotels which had the temerity to remain open are being repaid for their ventures.

For years the resort labored under the burden of a general opinion, originating twenty or more years ago, that it was an excursion resort; with a semi-religious atmosphere and boarding houses with one bathroom. Since the advent of the automobile the element that had a tendency to ignore Asbury Park entirely have been brought to realize through motoring in this section that Asbury Park is far from being what they had pictured.

They have found a modern city in every respect, with hundreds of private homes costing from \$10,000 to \$50,000 and modern hotels able to offer competition with the best in the country, costing from \$100,000 to \$800,000, with every available convenience.

The only thing about Asbury Park that savors of a religious atmosphere is the restriction placed upon the liquor traffic. There is not and probably never will be the street corner cafe, but in time there will probably be a compromise so that this feature, attractive to a large element of the travelling public, will be handled by the city fathers in an amicable manner, the same as other problems with which they have been confronted.

For years Asbury Park was deprived of a Sunday train service. During that time no train could stop to let off passengers within one mile of Ocean Grove. Visitors to Asbury Park had to leave the train at Interlaken and drive into the resort. To-day there is a full train schedule at both stations on Sunday.

Exceptional roads lead to and from Asbury Park in every direction which appeals to the automobilist. Trains of the Pennsylvania and Central Railroad of New Jersey reach there from New York in less than two hours. Visitors will find every convenience offered in the large cities in the way of stores and shopping centres. Asbury Park has boasted the largest department store of any resort in the country for several years. They will also find hotel accommodations ranging in price from \$7 per week to \$10 per day. Some hotels are situated on the ocean front, while others are scattered throughout the residential section.

In addition to the attractions on the ocean front, the boardwalk and places of amusement, there are three fresh water lakes in and bounding Asbury Park for skating, ice boating and hockey. From a stretch of sand dunes with scattered shrubs Asbury Park has grown to a modern city, harboring and encouraging every form of industry and offering all attractions necessary to compete for and hold the visitor.

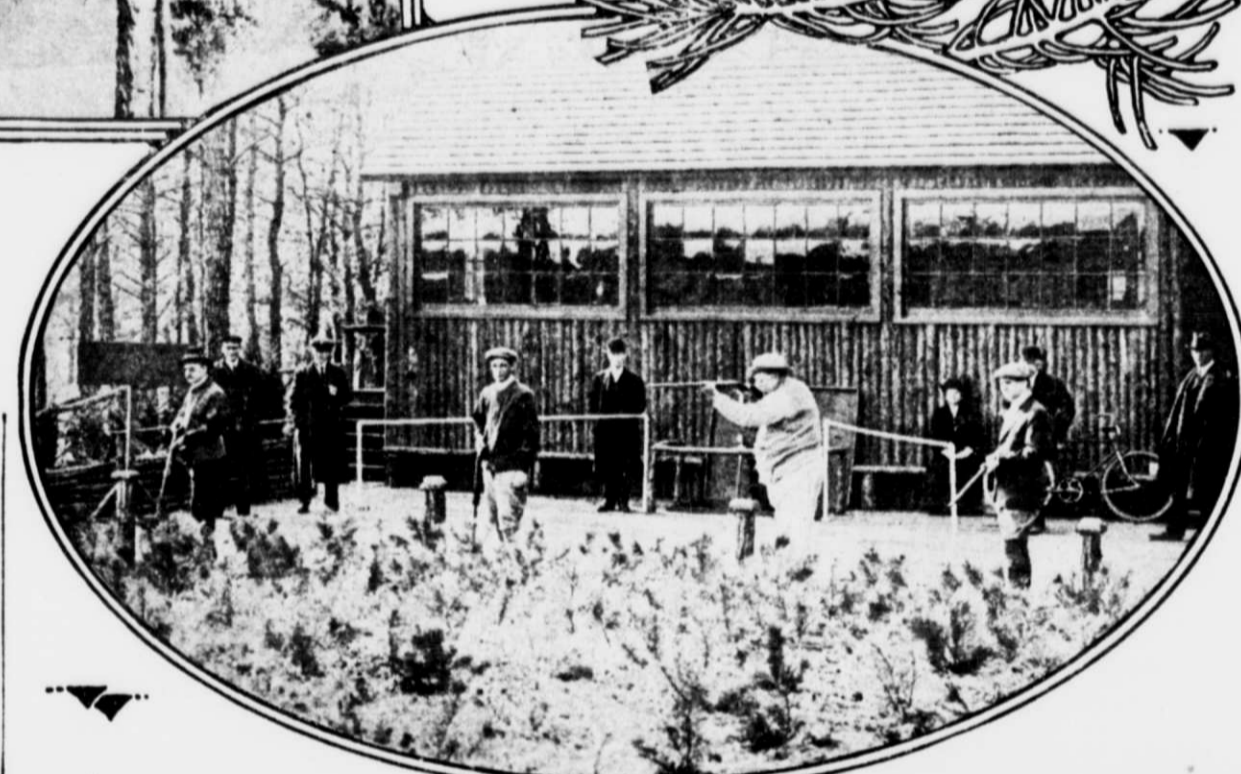
ATTRACTIONS OF LAKEWOOD.

ALTHOUGH the regular season at Lakewood begins about the first of October and continues until the end of May the resort is not filled with visitors until the Christmas holidays. Social events in the early season are preliminary to the big events that will take place from now on, owing to the European war, Lakewood being conveniently near New York will entertain larger crowds than usual this year.

Lakewood was at one time known as Washington's Furnace—that was in the Revolutionary days and they made cannon balls and guns there. Later it took the name of Bricksburg and finally Lakewood. If Charles H. Kimball, a wealthy New York man, had not got train stalled there and met Capt. A. M. Bradshaw, who owned practically all of



Skaters on Sunset Lake, Asbury Park, N. J.



At the traps at Lakewood, N. J.

the property a number of years ago, this beautiful resort in the pines would probably have grown very slowly.

Capt. Bradshaw interested Mr. Kimball in the possibilities of the place and Mr. Kimball furnished the capital to start the improvements. To-day Lakewood has some of the best known hotels in the country and probably more beautiful homes than any other resort of its size in the country, with an assessed valuation of about \$7,000,000.

Being situated in the pine belt on sandy soil it did not take long for the general public to appreciate its attractions, not only as a health resort but also for its natural attractions. Lake Carasajo, which will form part of the

inland waterway of the State in the future, is one of the chief points of interest for the visitor. It is four miles in circumference, with a walk and drive the entire distance. It is well stocked with fish and ideal for boating and canoeing before the ice comes.

In winter it affords enjoyment for the skaters and ice boaters. This year skating will form a prominent part of the social life at Lakewood and there will be an open air rink 500 by 150 feet where league hockey games will be played at least once a week. The Laurel-in-the-Pines, which faces the lake, is erecting a rest for the skaters in front of the hotel and tea will be served every afternoon in the palm room.

Lakewood appeals to the automobilist, as there are so many points of interest within a comparatively few miles. The battlefield of Monmouth is sixteen miles distant, the deserted village Allaire eight miles, Old Forge Camp five miles, the State game preserve at Forked River twenty miles, the chain of Jersey coast resorts can all be reached in from ten to twenty miles, and Princeton University is only thirty-five miles away. Laurelton Farm, the largest poultry farm in the world, located four miles out on the road to Point Pleasant, is a source of entertainment for many.

The Country Club is one of the finest in the State. The eighteen hole golf course is considered one of the best in

"Washington's Furnace" of Revolutionary Days Now Entertaining Crowds of Pleasure Seekers--Lakewood's Rapid Growth

The first tournament of the season took place there on Friday and Saturday. In addition to golf the club has tennis courts, bowling alleys, a rifle range and squash courts. A motor bus makes trips from the hotels to the club several times in the morning and afternoon.

The prevalent idea that Lakewood is an exclusive resort is only true to the extent that there is no other like it in this part of the country. Like all other places it has its exclusive cottage colony and hotels, but with fifty-eight hotels and boarding houses, with rates ranging from \$10 a week to \$10 a day, it offers attractions to persons in all walks of life.

Climatic conditions at Lakewood allow outdoor life to be enjoyed during all the winter months. The air is dry and classed by physicians as practically the same as at Aiken, S. C., and Arcahon, France. Horseback riding is very popular and the bridle paths lead in every direction. For those who do not have their own automobile or horse there are hundreds of well trained saddle horses and auto bus lines to points of interest.

Hotel life at Lakewood is ideal. All of the larger houses give afternoon and evening orchestral concerts and teas in the afternoon. Dances are held almost every night and each house has its professional teacher from one of the large cities.

A CHAUFFEUR WITH BRAINS.

I LIKE to see a man, a young man, who has the nerve to break out for himself and the ability and push to make good," said a Broadway automobile man. "I know one right now who is getting there."

"He was a chauffeur and a good one, getting the highest wages paid, but he didn't want to work for other people, so he started out for himself on his own savings. He began with a car of his own for hire, a fine car and one that went to people at good pay. By and by he got another or two or three and hired them by the month. He had a small shop and he was a first class mechanic and kept his cars in the best shape always."

"One day he came to me and bought for \$500 the chassis of a good brand of second-hand car. He wouldn't tell me what he wanted to do with it, but about three months later he drove up to my door with the prettiest car I ever saw, and I have seen them all. It had more style, finer lines, better color and a higher artistic development, so to speak, than any car I know of and when he drove me around in it for an hour it showed that its insides were equal to its outside."

"I wanted to know where he got it and he was anxious enough to tell me, for he was proud of it. He had made it himself, expending in labor and material about \$600 on the old car, so that it stood him about \$100, but he had been offered \$3,000 for it and declined to sell, his figure being \$5,000 and he was not anxious to sell at that."

"Of course such a car could not be made for the general trade because only one man could make it, but if that young man pushes his own manufacture as he proposes to do some few people will get the handiwork of a man in the world and the maker will get rich enough for all ordinary purposes."

? In planning your motor trip, week-end holiday or winter vacation did you investigate ?

LAKEWOOD

NEW JERSEY

Where the air is always dry and bracing
90 MINUTES FROM NEW YORK
2 HOURS FROM PHILADELPHIA

LAKEWOOD offers all attractions of the best Southern and European resorts, with unequalled climatic conditions and outdoor life enjoyable all winter. It is located in the famous pine belt of New Jersey, on sandy soil 600 feet deep, surrounded by pine forests.

Some of the entertainment features are:
In outdoor rink or on any of three
Lakes, ice boating and hockey.

One of the finest 18-hole courses in the
Golf country. In playing condition practically all year.

Trap Shooting, Motoring, Driving, Horseback Riding.
Dancing and Orchestral Concerts Every Afternoon and Evening.

Exceptional accommodations for visitors at rates to meet all requirements, from \$8 per week to \$10 a day. From the luxurious hotels catering to 600 guests to the small boarding house caring for a dozen.

Furnished Winter homes of every description for rent ranging in price from \$500 up.

SEE LAKEWOOD FIRST "THEN DECIDE"

For booklet of Lakewood and information regarding hotels, boarding houses and real estate, address I. B. Thompson, Treas. V. I. Ass'n, 247 Second St., Lakewood, N. J.

Lakewood is reached from New York via New Jersey Central Railroad. Trains leave Albany St. week days, 9:00 A. M., 1:00, 1:30, 3:30, 5:00 and 7:30 P. M. Sundays, 8:45, 10:00 A. M., 2:30, 9:00 P. M. Ten minutes earlier from West 23d St. Saturdays only.

Woodland Country Club Chatsworth, N. J.

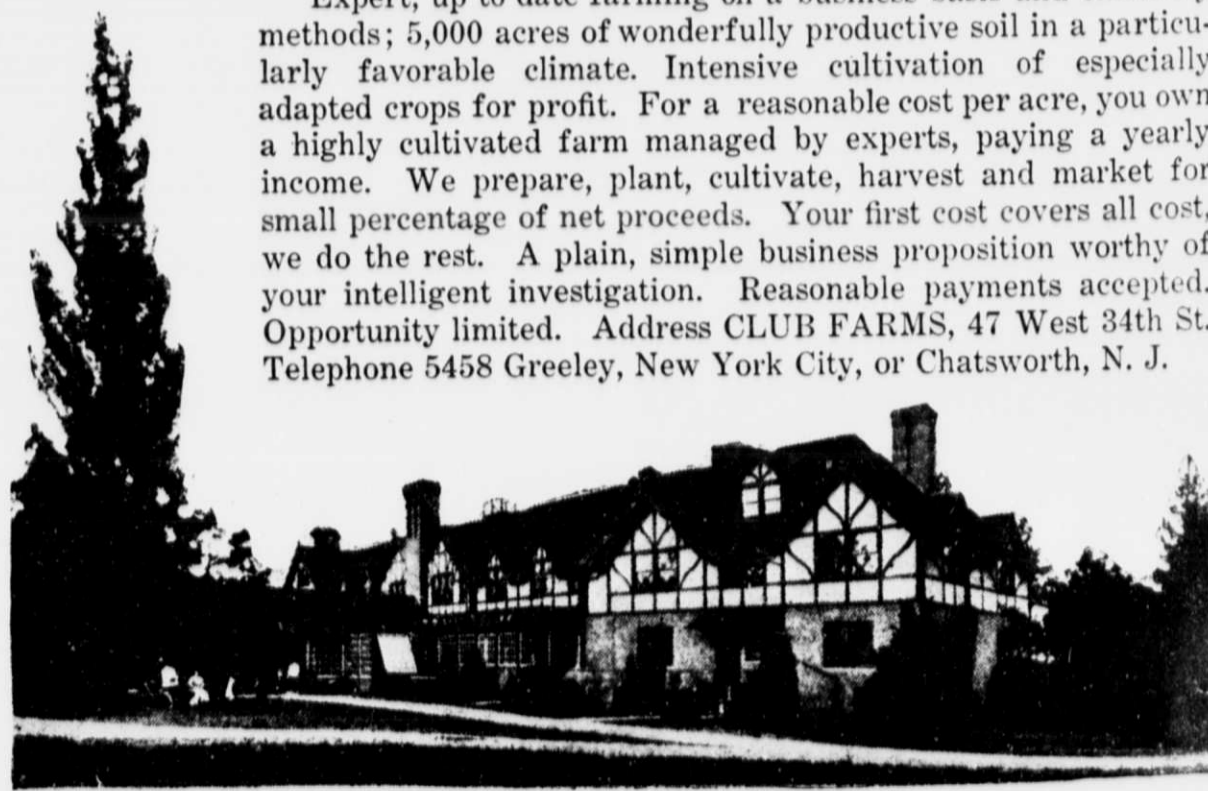
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Laurel-in-The-Pines LAKEWOOD, N. J.

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